



FOR IMMEDIATE RELEASE

Philadelphia's Sheraton University City to Offer SuiteLinq™ in All Guest Rooms

Successful pilot installation leads to increased occupancy and guest demand for SuiteLinq in every room

Exton, PA (October 22, 2007) – Philadelphia's Sheraton University City, a Meyer Jabara managed hotel, will deploy the SuiteLinq desktop solution in all 318 of its guest rooms this fall. SuiteLinq, a custom-designed web-based portal, gives hotel guests access to broadband Internet, interactive guest services, local information, entertainment content, productivity software and more via an in-room thin-client computing appliance.

SuiteLinq was deployed in 206 rooms at the Sheraton University City in early 2006. The decision to install SuiteLinq in all of the remaining rooms at the property follows months of vocal and enthusiastic feedback from guests. "We survey and respond to our customer demands on a regular basis," states Sheraton General Manager, Ken Kapikian. Over the past few months, our property has received repeated compliments about SuiteLinq ranging from 'I was delighted by it' to 'I want that in my room the next time I stay here'. What's more, we've seen a noticeable increase in occupancy and repeat business that I believe is directly attributable to SuiteLinq's impact. It truly is an unforgettable experience staying in a SuiteLinq room; one that both we and our guests recognize is a major differentiator from our competition. Right now, we simply are receiving so many guest requests for SuiteLinq equipped rooms that installing throughout the property is mandatory."

SuiteLinq's CEO, Joseph Mustilli, believes that the demonstrated demand from guests is the company's best sales story. "We've known for a long time that SuiteLinq delivers the ultimate guest experience and creates tremendous value for host properties. Now, with our pilot installation demonstrating quantifiable return on investment for the Sheraton University City, we believe there is a very compelling business case here. The hospitality industry is beginning to recognize that the customer is now truly king. Keeping them satisfied may keep your property in business, but truly delighting them with an in-room experience that is relevant, entertaining, and personalized is what distinguishes you from the rest and generates loyalty. Naturally, we're very happy to be expanding our services to all guests at the Sheraton University City."

Deployment of the additional rooms at the property will begin in this quarter and will include a newly enhanced portal design and interactive services offering.



About Meyer Jabara Hotels:

Meyer Jabara Hotels is an award-winning hospitality company owning and operating hotels in thirteen states. Its portfolio of hotels includes Marriott, Hilton, Sheraton, Hampton Inn and Holiday Inn brands as well as several independent hotels. For over twenty-five years, Meyer Jabara Hotels has distinguished itself as an employer of choice within the hospitality industry by creating a culture where associates are encouraged to reach their fullest potential and customers receive unique offerings.

About SuiteLinq:

SuiteLinq, Inc. serves the needs of the hospitality and extended stay industries by providing integrated, on-demand entertainment and business productivity solutions that deliver The Ultimate In-Room Experience for guests and new revenue streams for property owners. SuiteLinq's core service offering is **eRoomsuite**, comprised of turn-key components that can be installed individually or as a package:

SuiteLinq™ – A customized portal running on an in-room computer with high-speed Internet offering a variety of interactive guest services, free content, and pay-per-access features and entertainment

SuiteCast™ – Free-to-guest broadcast and cable TV channels

SuiteVOD™ – Hollywood movies, informational programs, and a variety of pay-per-view Video-On-Demand content delivered in standard and high-definition formats

Property owners choose from several financial models offering no up-front installation fees, significant guest-revenue sharing plans, full staff training, and 24/7 technical support. Video delivery options include a choice of large screen flat panel LCD's or Plasma TV's for a superb high-definition viewing experience. **eRoomsuite** is delivered via partnerships with world-class technology and support companies that include Microsoft and Hewlett-Packard. Corporate headquarters are located in Exton, PA, with sales offices in Las Vegas, NV, and Baltimore, MD. For more information, visit: www.suitelinq.com or email wballa@suitelinq.com

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