



## Press Release

### **Axela Hospitality Selects SuiteLinq's™ In-Room Video Content and Delivery Platform for its Park View Hotel**

EXTON, Pa. (June 12, 2008) – Axela Hospitality, a subsidiary and affiliate of WexTrust Capital, LLC, has selected SuiteLinq, Inc. to deliver in-room video services for its 194-room Park View Hotel in Chicago. SuiteLinq is a leading provider of innovative entertainment, connectivity and productivity solutions designed to deliver a truly home-like experience to guests in hospitality environments.

Guests of the Park View Hotel will enjoy an in-room modern digital video environment that provides a large variety of standard and high definition content. Each room will be equipped with a 32-inch LCD high definition television from which guests will enjoy free TV channels with **SuiteCast™** and a selection of the latest on-demand movies and entertainment with **Suite VOD™**.

According to SuiteLinq's CEO, Joseph Mustilli, the new breed of boutique hotels are industry leaders when it comes to deploying the latest digital services, such as those offered by SuiteLinq. "In a premium property, such as the Park View Hotel, you have guests with high expectations. When they walk into the room, they want a real sense of something extraordinary. These days, that concept extends beyond the décor into the realm of digital amenities. Our goal at SuiteLinq is to make the guest say 'Wow!' when they enter the room by giving them exceptional choice and quality when it comes to video entertainment. That kind of positive impression has real impact on a customer's loyalty and intent to return metrics."

"Guests visiting the Park View Hotel will experience impeccable service and first class accommodations, including the latest in entertainment technology," said Elmer Coppoolse, CEO, Axela Hospitality, developer and manager of the Park View Hotel. "We look forward to providing our guests with SuiteLinq's high-quality digital video and television services to enjoy during their stay at the Park View Hotel."

For more information about SuiteLinq, contact Darrin Davis at 703-953-2624, or via email at [ddavis@suitelinq.com](mailto:ddavis@suitelinq.com).

For more information on Axela Hospitality or the Park View Hotel, contact Sara DeNio at Dresner Corporate Services, 312-780-7223, [sdenio@dresnerco.com](mailto:sdenio@dresnerco.com).



## Press Release

### About Axela Hospitality

Axela Hospitality, LLC is a subsidiary of WexTrust Capital, LLC. Headquartered in Bethesda, Md., Axela Hospitality specializes in the development and management of high quality lodging assets. WexTrust Capital is a globally diversified private equity and investment banking company with a proven track record for protecting its clients' assets and delivering a superior return-on-investment through its diverse portfolio of principal investments. WexTrust Capital specializes in unique investment opportunities ranging from real estate to specialty finance and investment banking. Headquartered in Chicago, the company also maintains offices in New York, Norfolk, Va., Atlanta, Boca Raton, Fla., Nashville, Tenn., Tel Aviv, Israel, and Johannesburg, South Africa. More information can be found at [www.wextrust.com](http://www.wextrust.com).

### About SuiteLinq

SuiteLinq, Inc. serves the needs of the hospitality and extended stay industries by providing integrated, on-demand entertainment and business productivity solutions that deliver The Ultimate In-Room Experience for guests and new revenue streams for property owners. SuiteLinq's core service offering is **eRoomsuite™**, comprised of turn-key components that can be installed individually or as a package:

**SuiteLinq™** – A customized portal running on an in-room computer with high-speed Internet offering a variety of interactive guest services, free content, and pay-per-access features and entertainment

**SuiteCast™** – Free-to-guest broadcast and cable TV channels

**SuiteVOD™** – Hollywood movies, informational programs, and a variety of pay-per-view Video-On-Demand content delivered in standard and high-definition formats

Property owners choose from several financial models offering no up-front installation fees, significant guest-revenue sharing plans, full staff training, and 24/7 technical support. Video delivery options include a choice of large screen flat panel LCD's or Plasma TV's for a superb high-definition viewing experience. **eRoomsuite** is delivered via alliances with world-class technology and support companies that include Microsoft and Hewlett-Packard. Corporate headquarters are located in Exton, PA, with sales offices in Denver, CO, and Baltimore, MD. For more information, visit: [www.suitelinq.com](http://www.suitelinq.com)

###