



## Press Release

### **SuiteLinq™ Deploys Industry-First IPVOD Solution at Philadelphia's New Palomar Hotel**

Exton, PA (November 2, 2009) – Palomar Hotel, Philadelphia's newest boutique property, recently opened its doors in the heart of the city's vibrant shopping and dining area. Guests in all 242 rooms at the hotel, the first location in Philadelphia by parent company Kimpton Hotels, will enjoy state-of-the-art entertainment service from SuiteLinq, Inc. The Exton, PA, based provider of broadband and on-demand solutions for hospitality and extended-stay environments is Kimpton's preferred service provider for a variety of on-site technology and related services. Their SuiteVOD service delivers the latest Hollywood releases, music, concerts, and more in standard and high definition formats. Guests can use the remote control to access a variety of interactive hotel information and guest services content via an attractive, custom-branded interface that reflects the ambience of the hotel while giving guests quick access to a variety of entertainment features.

At Palomar Hotel, SuiteLinq is delivering SuiteVOD via an industry-first solution that provides Video-On-Demand content to the in-room televisions via wireless. Known as IP-VOD, the benefits of this development to the hospitality industry include eliminating extensive cabling, providing greater flexibility to deliver services anywhere, anytime throughout the property, and minimizing disruptive retrofitting after the hotel is in operation. It also gives hotels the ability to deliver digital signage and other value-added services in public areas on-demand.

SuiteLinq's President, Craig Ziegler, states that, "The flexibility and ease of deployment that this wireless solution brings to our clients is truly unique. Often, delivering new digital services to hotel guests has been complicated by technology and hardware needs. Now, we have the freedom to give our customers exceptional and expandable digital services with a minimal impact on the in-room and on-site infrastructure."

For more information about SuiteLinq, contact Darrin Davis, Vice President of Sales, at 703-953-2624, or via email at [ddavis@suitelinq.com](mailto:ddavis@suitelinq.com)

#### **About SuiteLinq**

SuiteLinq, Inc. serves the needs of the hospitality and extended stay industries by providing integrated, on-demand entertainment and business productivity solutions that deliver The Ultimate In-Room Experience for guests and new revenue streams for property owners. The solution takes full advantage of preference driven interfaces, contextual mapping, and product matching by integrating with legacy PMS, POS, and CRM systems. SuiteLinq's core service



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offering is comprised of turn-key components that can be installed individually or as a package:

**SuiteLinq™** – A customized portal running on an in-room computer with high-speed Internet offering a variety of interactive guest services, free content, and pay-per-access features and entertainment

**SuiteCast™** – Free-to-guest broadcast and cable TV channels

**SuiteVOD™** – Hollywood movies, informational programs, and a variety of pay-per-view Video-On-Demand content delivered in standard and high-definition formats

**SuiteLinq™ Mobile** – Connect with guests before, during, and after their stay to drive deeper engagement, promotions, and new commerce opportunities

**Microsoft Surface™** – Multi-touch interactive tables that enhance concierge services and on-site commerce

SuiteLinq is part of a group of industry innovators including Microsoft and EDS, an HP company, that deliver a comprehensive “ecosystem” of integrated technologies and digital services to the hospitality vertical. Corporate headquarters are located in Exton, PA. For more information, visit: [www.suitelinq.com](http://www.suitelinq.com)