



Press Release

Kimpton's New Ink48 Manhattan Hotel to Feature Suite *VOD*[™] Solution

Exton, PA (October 12, 2009) – Ink48, a new Kimpton Hotel located in Midtown Manhattan, has contracted with SuiteLinq, Inc., to deploy its Suite *VOD* service in 222 of the property's loft-style guest rooms. Located where 11th Avenue meets 48th Street, Ink48 is a boutique hotel that makes a statement as distinctive as the city itself. The one-of-a-kind urban retreat features open-air gardens, an inviting rooftop lounge, panoramic city and Hudson River views, and the kinds of services and amenities that address the multi-faceted moods and desires of guests.

SuiteLinq is an Exton, PA, based provider of broadband and on-demand solutions for hospitality and extended-stay environments. Their Suite *VOD* service delivers the latest Hollywood releases, music, concerts, and more in standard and high definition formats. Guests can use the remote control to access a variety of interactive hotel information and guest services content via an attractive, custom-branded interface that reflects the ambience of the hotel while giving guests quick access to a variety of entertainment features.

For more information about SuiteLinq, contact Darrin Davis, Vice President of Sales, at 703-953-2624, or via email at ddavis@suitelinq.com

About SuiteLinq

SuiteLinq, Inc. serves the needs of the hospitality and extended stay industries by providing integrated, on-demand entertainment and business productivity solutions that deliver The Ultimate In-Room Experience for guests and new revenue streams for property owners. The solution takes full advantage of preference driven interfaces, contextual mapping, and product matching by integrating with legacy PMS, POS, and CRM systems. SuiteLinq's core service offering is comprised of turn-key components that can be installed individually or as a package:

SuiteLinq[™] – A customized portal running on an in-room computer with high-speed Internet offering a variety of interactive guest services, free content, and pay-per-access features and entertainment

SuiteCast[™] – Free-to-guest broadcast and cable TV channels

Suite *VOD*[™] – Hollywood movies, informational programs, and a variety of pay-per-view Video-On-Demand content delivered in standard and high-definition formats



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SuiteLinq™ Mobile – Connect with guests before, during, and after their stay to drive deeper engagement, promotions, and new commerce opportunities

Microsoft Surface™ – Multi-touch interactive tables that enhance concierge services and on-site commerce

SuiteLinq is part of a group of industry innovators including Microsoft and EDS, an HP company, that deliver a comprehensive “ecosystem” of integrated technologies and digital services to the hospitality vertical. Corporate headquarters are located in Exton, PA. For more information, visit: www.suitelinq.com