



FOR IMMEDIATE RELEASE

## **SuiteLinq™ Teams with PUFF TV to Deliver On-Demand Children's Content**

**Popular animated programs to be available in all SuiteLinq equipped properties.**

Exton, PA (May 11, 2007) – SuiteLinq, Inc., a leading provider of in-room broadband and on-demand solutions for hospitality and extended-stay environments, has contracted with Puff TV Ltd. to deliver a variety of children's branded animated programs to hotel guests via the **SuiteLinq** online network. Puff TV distributes an array of award-winning series that are specially targeted for children in different age groups and designed to be both educational and entertaining. The availability of these programs on **SuiteLinq's** new Kids Channel enables hotel guests traveling with children to purchase unlimited access to them for a full day and then view them on-demand as much as they like.

The programs to be made available on **SuiteLinq** include selected pre-school titles from *Babytoonz™* such as 'Little Fables' and 'Black and White' and 'Clay Play'. Additional titles will be added during the year and will join a growing list of entertainment and informational content available on **SuiteLinq's** in-room desktop computers and networked LCD televisions in hotels and similar properties.

"SuiteLinq is in the business of making hotel guests happy," remarked President, Craig Ziegler. "For people traveling with young children, making them happy means helping them keep their kids happy. Children are creatures of habit and being away from home and their usual entertainment choices can sometimes be unsettling. For this audience, on-demand video content is ideal. With the variety of programs that Puff TV offers, guests staying at **SuiteLinq** equipped hotels are sure to find a series that their kids will enjoy."

"Puff TV is thrilled to partner with SuiteLinq on its new Kids Channel and deliver the best in pre-school and youth VOD content," said Yuval Eyal, CEO of Puff TV. "Our target is to exponentially widen our North American distribution as we acquire more content to offer the ultimate on-demand 'edutainment' experience for hotel guests through the SuiteLinq platform."



### **About Puff TV:**

Puff TV Ltd. is an On-Demand TV channel, targeted to babies & pre-school ages, built in a VOD environment. Puff™ innovative iVOD (interactive VOD) lets children interact seamlessly with the TV - their favorite media. Puff™ offers branded international series, VOD play lists, sing-along karaoke style videos and iVOD games played exclusively with an award-winning wireless infra-red keyboard.

For more information, visit: [www.puff-tv.com](http://www.puff-tv.com)

### **About SuiteLinq:**

SuiteLinq, Inc. serves the needs of the hospitality and extended stay industries by providing integrated, on-demand entertainment and business productivity solutions that deliver The Ultimate In-Room Experience to guests and new revenue streams to property owners. SuiteLinq's core service offering is **eRoomsuite™**, comprised of turn-key components that can be installed individually or as a package:

**SuiteLinq™** – A customized portal running on an in-room computer with high-speed Internet that offers a variety of free and pay-per-access features to the guest

**SuiteCast™** – Free-to-guest broadcast and cable TV channels

**SuiteVOD™** – Hollywood movies, informational programs, and a variety of pay-per-view Video-On-Demand content delivered in standard and high-definition formats

Property owners choose from several financial models offering no up-front installation fees, up to 55% share of revenues generated from guests at their property, full staff training, and 24/7 technical support. Video delivery options include a choice of large screen flat panel LCD's or Plasma TVs for a superb high-definition viewing experience. **eRoomsuite** is delivered via partnerships with world-class technology and support companies that include: Microsoft, Hewlett-Packard, and Technisource. Corporate headquarters are located in Exton, PA, with sales offices in Las Vegas, NV, and Baltimore, MD.

For more information, visit: [www.suitelinq.com](http://www.suitelinq.com)